

IRAQ INTERNATIONAL AIRPORT

WHY US

Because we are shortening the road towards goals, really simply by reaching the most credible number of advertisements, as it is known that Baghdad International Airport is never empty of passengers.

Advertising campaigns

Verona Company seeks to achieve the goals of the successful advertising campaigns, as our company provides a mixture of marketing solutions through technology, using the pivot screens located in the departure halls of Baghdad International Airport, where we have the advantage in the service of integrated marketing solutions. Through the scope of information technology and according to the latest innovative methods in strategic marketing for brands

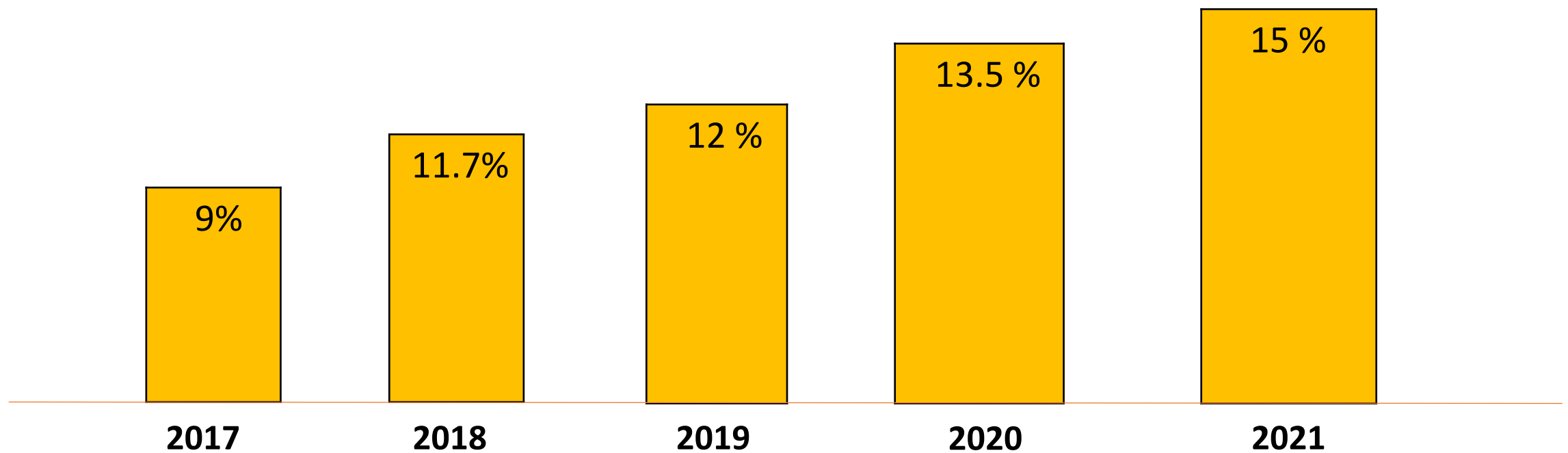
PASSENGER NUMBERS EVOLUTION



Increase in 5 years

100%

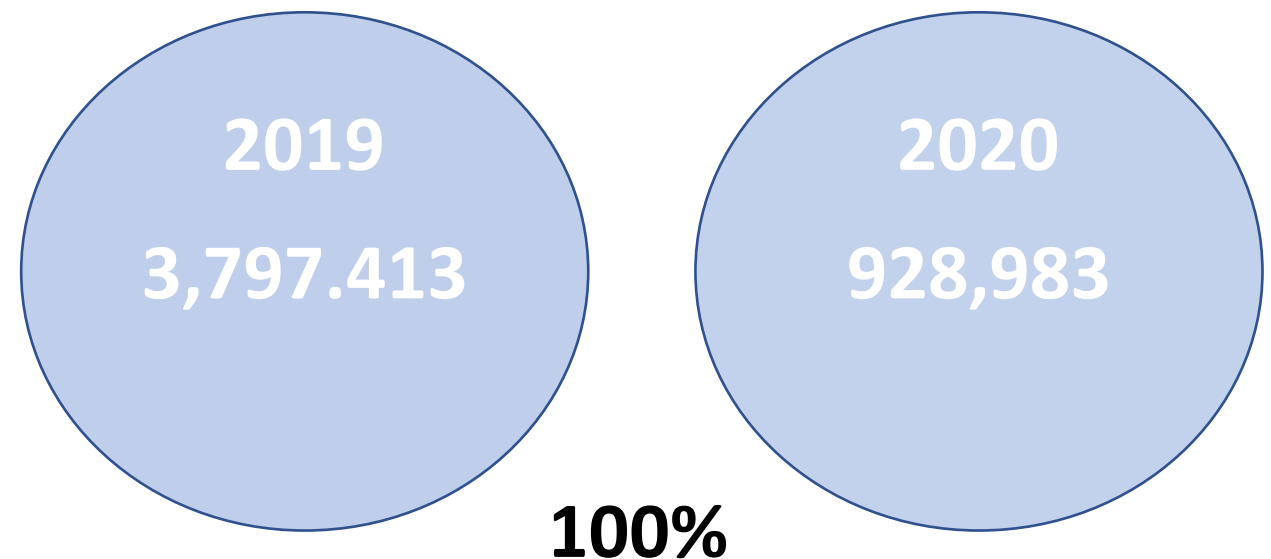
Passengers



REACHED IMPRESSION :



In 2019, the number of passengers reached 3,797.413, and in 2020 (the period of the Corona pandemic) the number of passengers reached 928,983 passengers, so all numbers are real and the viewership rate is 100% during the waiting period in the airport lounges.



Duration Times



where we create content and creative designs to display the advertisement in a professional manner. Note that the duration of the announcement is 10 seconds and a frequency ranges 600 times within 24 hours, all days of the week.

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SCREENS AREA

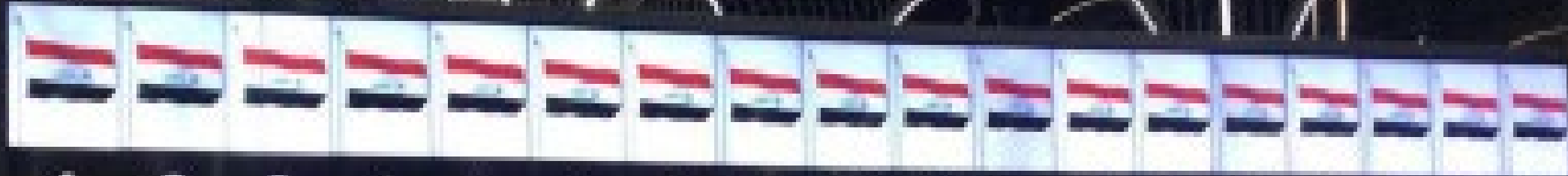
The area of the coaxial screens at Baghdad International Airport is for each terminal in the transit halls (Nineveh - Babil - Samarra).

80 square meters

The grand total of three galleries reach 240 square meters

Price for full 1 Hall 94 screens after discount : **15 000 \$ per**

INFORMATION SCREENS AREA



1 2 3 4 5 6 7 8 11 10 9 12 13 14 15 16 17 18

Where the area of the
screens in the information
room

30 square meters

The total number of
inquiries (Babylon - Samarra
-Nineveh) is 90 square
meters

Iraqi International Airport

Airport type Public/ Military
Operator Location Hub for Iraqi
Government Baghdad, Iraq

Iraqi Airways Elevation AMS L I I 4 ft
/ 35 m Coordinates 33° 15'45"N 44° 1
4'04"E

Baghdad
International
Airport

Babylon
Terminal





More Info
(06) 582 3730
+962 799827938
www.veronadv.com